

Agenda Memorandum

To: Honorable Mayor and City Council Members
From: Bryan Cobb, City Manager
Date: May 3, 2021
Subject: **Seminole County Chamber of Commerce Membership**

Procedure: Discussion

Introduction: This is a request for City Council to provide direction as to whether or not the City should become a member of the Seminole County Chamber of Commerce.

Discussion: At its April 19, 2021 meeting, the City Council gave consensus to have a discussion item regarding membership with the Seminole County Chamber of Commerce. Information pertaining to the Seminole County Chamber is provided in the attachments.

The following cities are currently members of the Seminole County Chamber:

City of Casselberry
City of DeBary
City of Lake Mary
City of Longwood
City of Sanford
City of Winter Springs

The Seminole County Chamber offers two (2) membership tracks, Advocate Membership Track and Engage Membership Track. These membership tracks and associated membership benefits are described in the Membership Brochure provided in Attachment 2. The Advocate Membership Track includes the Trustee, Chairman, President, and Executive membership levels. Included in these membership levels are all CORE membership benefits, as well as significantly enhanced features to maximize engagement and exposure opportunities. The Engage Membership Track includes the Partner and Entrepreneur membership levels. Included in these membership levels are all CORE membership benefits and a few enhanced engagement and exposure opportunities.

Budget Impact: The annual fees are as follows:

Trustee:	\$11,300
Chairman:	\$5,665
President:	\$2,850
Executive:	\$1,140
Partner:	\$2,315
Entrepreneur:	\$405

Membership in the Seminole County Chamber is not funded in the FY 2020-21 budget. If the City Council desires to join the Seminole County Chamber during the current fiscal year, a budget amendment may be necessary.

Strategic Impact: Continue to pursue mutually beneficial strategies and partnership with other local governments and regional agencies.

Recommendation: It is recommended that City Council provide direction as to whether or not the City should become a member the Seminole County Chamber of Commerce.

Attachment(s): 1. About Us – Seminole County Chamber
 2. Seminole County Chamber Membership Brochure
 3. Why Join – Seminole County Chamber

Prepared by: Bryan Cobb, City Manager