

## Agenda Memorandum

---

**To:** Honorable Mayor and City Council Members  
**Prepared By:** Patrick Kelly, Assistant City Manager  
**From:** Bryan Cobb, City Manager  
**Date:** June 3, 2024  
**Subject:** **Oviedo/Winter Springs Regional Chamber of Commerce 30<sup>th</sup> Anniversary Taste of Oviedo Presentation**

---

**Procedure:** Presentation/Ceremonial

**Introduction:** This is a request for the Oviedo/Winter Springs Regional Chamber of Commerce to present a recap of this year's Taste of Oviedo and a commemorative item celebrating the 30th anniversary of the event.

**Background:** On March 23, 2024, the Oviedo Winter Springs Regional Chamber of Commerce hosted the 30th Taste of Oviedo at the Oviedo Mall. The Taste of Oviedo, which started as a community gathering on Alexandria Boulevard in front of City Hall, has evolved into a vibrant festival, attracting thousands of locals and visitors. The event features diverse food, arts and crafts, music, and kids' activities. Taste of Oviedo also holds the Best of Taste Competition, where patrons vote for the best dish from over 20 restaurants.

In commemoration of the 30th anniversary of Taste of Oviedo, the Oviedo/Winter Springs Regional Chamber of Commerce, working in concert with the Oviedo Brewing Company, commissioned the OWS Chamber Citrus Ale. The label is a work of art in and of itself, featuring an aerial view of the Taste of Oviedo along with citrus, celery, and a rooster.

The Oviedo/Winter Springs Regional Chamber of Commerce presentation is led by President and CEO, Roxane Ferguson joined by Member Services Director, Paul West and Marketing and Events Director, McKenna Dishmond.

The Oviedo/Winter Springs Regional Chamber of Commerce Board of Directors Executive Committee consists of:

Chair: Tony Brooks – Comfort Keepers  
Past Chair: Kinsley Elfand – Wilson and Company  
Chair Elect: Cathy Droke – Oviedo Medical Center  
Treasurer: Danny Ramos – ThinkCFO

The General Board of Directors consists of:  
Jason Edwards - Edwards Financial Services  
Yesha Patel - Platinum Signs and Design

Honorable Mayor and City Council Members

June 3, 2024

Page 2 of 2

Kevin Sorensen – Advent Health  
Sarah Geltz – Cornerstone Law Firm  
Jeffrey Chudnow – Individual  
Patricia D’Alessandro – Duke Energy  
Bruce Kavanagh – Edward Jones  
Vishal Chunilal – Oviedo Brewing Company  
Rich Smith – Fairwinds Credit Union  
Ashlea Mcentire – Tijuana Flats

**Budget Impact:** There is no budget impact from the Chamber's presentation.

**Strategic Impact:** Support civic pride and community participation.

**Recommendation:** It is recommended that the Oviedo Winter Springs Regional Chamber of Commerce present a recap of this year's Taste of Oviedo and a commemorative item celebrating the 30th anniversary of the event.

Attachment(s): None.