

Call to Artists – Logo for the Oviedo Arts and Entertainment District

Project Summary

The City of Oviedo Public Arts Board is currently seeking design proposals from artists who are interested in creating a logo for the Oviedo Arts and Entertainment District! The Oviedo Arts and Entertainment District will be located in Oviedo on the Park, a vibrant area, at the heart of the City's new downtown district. Oviedo on the Park is a popular destination area in the City, which hosts many festivals and events during the year.

Logo Purpose:

The Logo is to be placed on a white plastic reusable beverage cup containing 16 ounces with no handle, commonly known as a stadium cup. The logo will identify the approved cups to be used as an open container within the Oviedo on the Park area. The logo shall reflect the values and culture of Oviedo's community and downtown landscape, the spirit of community gathering and the vibrancy of Oviedo on the Park.

Artist Eligibility:

This Call to Artist is open to any artist 18-year-old or older, residing in Florida.

Logo technical specifications:

1. The proposed logo shall be 1:1 or 3:2 (vertical) ratio.
2. The Call to Artist design shall be submitted electronically in svg, png or pdf format, but the final design of the chosen logo shall be submitted in vector format (eps or svg).
3. The logo design shall be proposed in full color and in single color.
4. The logo shall include the name Oviedo Arts and Entertainment District.

Artist Stipend:

The artist of the winning logo design will receive a stipend of \$1,000.00 after signing an agreement with the City for the purchase of the logo design for the City's exclusive use.

EXHIBIT 1

Application Requirements:

To be considered, artists must follow the process:

1. Completed entry form on the City's website.
2. Proposed logo design in svg, png or pdf format.
3. Current résumé or CV.
4. One-paragraph biography.
5. Artist statement describing the vision for the proposed logo.
6. Proposed project schedule.

Submission and Inquiries:

Please send all materials and direct questions to:

Dalia Acosta

City of Oviedo Public Art Program

Email: dacosta@cityofoviedo.net